

A Partnership and Solution That Benefit You

Enhance Your Business Intelligence with XBRL

Increasing volumes of complex financial information and time constraints have created challenges for public organizations wanting to share company information with financial analysts and investors—for reporting and analysis. Additionally, government regulations have been implemented to automate the creation and consumption of financial data—to improve corporate financial visibility and compliance.

Financial analysts and investors need to easily access complex financial information from a multitude of organizations—to review financial reports, and analyze both organizational and industry trends. XBRL (Extensible Business Reporting Language) —using the business intelligence (BI) platform from Business Objects—makes complex financial data readily available to business analysts. And now, Business Objects, Ipedo, and EDGAR Online are partnering to deliver a powerful solution designed to accelerate the use of financial information for BI. The XBRL-enhanced business intelligence (XBRL-BI) solution allows organizations to more efficiently access financial information to drive faster, more accurate financial analysis for better, more informed business decisions.



Web Intelligence document built with XBRL data.

Leveraging XBRL for Financial Business Intelligence

XBRL is a freely available electronic language for transmitting and sharing business information. It enhances the usability of existing accounting and reporting standards and policies by providing a common digital business language. XBRL's XML-based framework provides the business community with a standards-based method to prepare, publish in a

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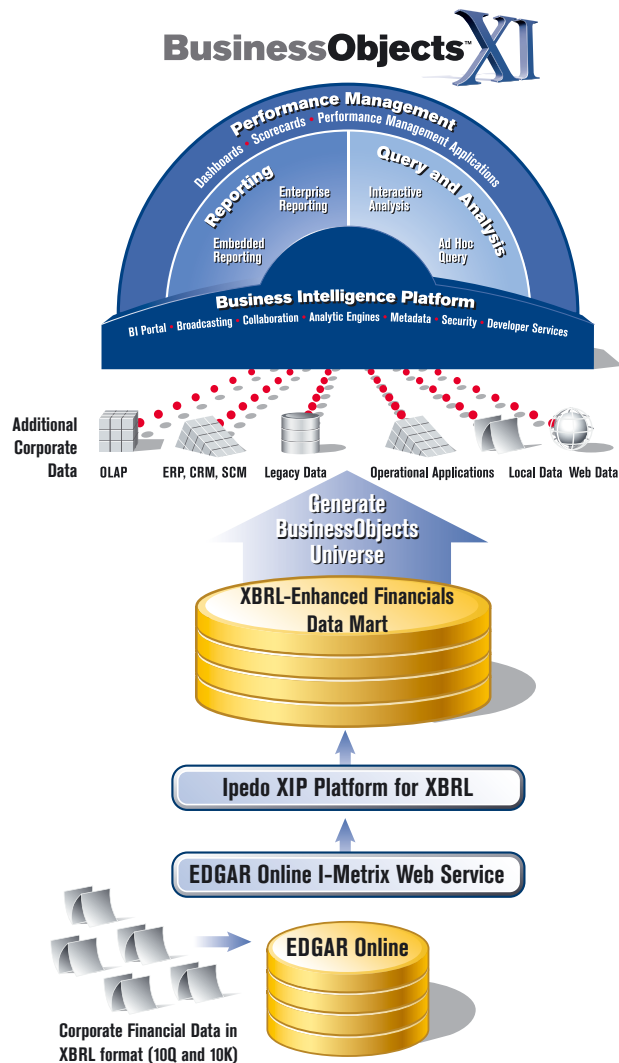
variety of formats, reliably extract, and automatically exchange business information. XBRL enables business analysts to receive a complete set of corporate financial information. Once financial information is tagged in XBRL format, the information becomes easily re-usable, as it can be directly placed into XBRL enabled reporting and analytical software. XBRL taxonomies enable regulators to instantly drill into the supporting transactions that have generated the numbers referenced in company financials. This improves the transparency of the filer's reports and provides a better view of the real financial picture. The resulting data access improvement can be used as a competitive advantage for financial analysts and delivers better visibility for investors.

Financial Intelligence for XBRL Workflow

Together, the XBRL-BI solution, Business Objects, Ipedo, and EDGAR Online help financial analysts improve the return on investment (ROI) of financial information.

Ipedo XIP moves XBRL data into a financial fundamentals data mart and provides:

- Web Service integration
- Data Mapping and Aggregation
- Query Optimization



The XBRL-Enabled Business Intelligence (XBRL-BI) solution from Business Objects, Ipedo, and EDGAR Online.

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Partnership Benefits

The joint partnership delivers the following benefits to financial analysts, regulators, and corporations.

- ▶ Financial analysts can simplify the selection and comparison of data, creating a deeper understanding of the markets
- ▶ Regulators can assemble, validate, and review corporate filings more efficiently
- ▶ Corporations can use up-to-date filings from their competition in their internal competitive analysis and planning

The result is a powerful solution that integrates XBRL in its native XML format, which is critical for regulatory compliance, and delivers a solution that can rapidly and cost effectively be added to new and existing Business Objects BI implementations.

The Business Objects, Ipedo, and EDGAR Online XBRL-BI solution helps you to:

- ▶ Leverage the power of the Business Objects BI platform to produce reports, analyze financial data, and create performance management dashboards and scorecards. It's used by financial analysts, public company officers, research analysts, fund managers, money managers, institutional investors, investment bankers, and brokers.
- ▶ Conduct advanced financial analysis of the financial information of publicly-listed U.S. companies.
- ▶ Achieve real-time analysis of public company information as soon as SEC filings are made.
- ▶ Use the power of the industry standard XBRL to eliminate the need for complex data cleansing and massaging of data.
- ▶ Enable business users to easily access the industry-standard XBRL data element names and metadata for more efficient analysis and accurate comparability.

Take the Next Step

To learn more about how you can leverage the power of XBRL—with EDGAR Online, Business Objects, and Ipedo—to enhance your financial business decisions, please email us at technologypartner@businessobjects.com

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